



OFFICIAL MEDIA KIT

Independent Music • Talk • Community

2026

Broadcasting independent voices since 2010.

SPONSORSHIPS • ADVERTISING • MEDIA • ARTIST RELATIONS

TMVCAFÉ.COM

Independent Music. Real Voices. Real Community.

TMV Café Radio is an independent internet radio and digital media brand built around music discovery, personality-driven programming, interviews, entertainment, and community.

2010	15+ YEARS	90 DAYS
FOUNDED	SERVING INDEPENDENT VOICES	FOUNDING PARTNER CAMPAIGN

Brand position: Independent Music • Talk • Community

Website: tmvcafe.com

Established: October 2010

OUR STORY

Built to Give Independent Voices a Microphone

TMV Café Radio began broadcasting in October 2010 with a commitment to supporting independent music and creating opportunities for talented artists to reach listeners who might never otherwise discover them.

Over the years, the station has expanded into interviews, talk, entertainment, author conversations, artist discovery, online content, and promotional partnerships while keeping the same central mission: **give independent voices a place to be heard.**

Technology has changed. Music distribution has changed. Radio has changed. Social media has changed. But talented people still need someone willing to listen.

What Makes TMV Different

- **Independent by design.** We are not corporate radio and are able to build creative partnerships without layers of bureaucracy.
- **Discovery matters.** We make room for emerging artists, authors, entertainers, and creators alongside established names.
- **Personality matters.** TMV is designed to feel like radio - not simply an automated playlist.
- **Community matters.** Our brand is built around connection between listeners, creators, businesses, and the station.

OUR MISSION

To discover, encourage, and promote independent voices while building a media community where music, conversation, creativity, and genuine connection still matter.

AUDIENCE & REACH

Independent radio. International connections.

2,306.48

LISTENING HOURS

Prior 30-day Centova report

400

UNIQUE STREAM CONNECTIONS

Prior 30-day Centova report

873

STREAM SESSIONS

Prior 30-day Centova report

60

COUNTRIES

Prior 30-day Centova report

LATEST 14-DAY RADIO ACTIVITY

75,751 listening minutes | 1,262.5 listening hours

Sept. 28 Centova historical export; 1,723 summed hourly listener-count entries.

DIGITAL COMMUNITY

FACEBOOK 1,556 followers | 197 page views | 285 media views

YOUTUBE 109 subscribers | 36 video views

TUNEIN 938 favorites (earlier documented snapshot)

Facebook activity: Aug. 29-Sept. 27. YouTube views: Aug. 29-Sept. 28.

MEASUREMENT NOTE

Connections, sessions, followers, favorites and views are different measures. They are not verified distinct people and must not be summed into one listener total. TuneIn listening may overlap with the Centova stream. Cross-platform totals are not deduplicated. Facebook and YouTube figures: connected Metricool analytics.

More Than a Commercial Break

Traditional advertising interrupts something people want. Great sponsorship becomes part of something they already enjoy. TMV Café Radio can build a brand presence around music, personalities, conversation, and community rather than simply placing another advertisement in front of someone.

Available Partnership Elements

- Recorded commercials and promotional spots
- Host-read sponsor messages
- Program, show, or segment sponsorship
- Station identification sponsorship
- Website placement and sponsor profile presence
- Social media promotion
- Business spotlights and sponsored interviews
- Special events, giveaways, launches, and promotional campaigns
- Artist-feature or entertainment sponsorship
- Custom campaign concepts built around the sponsor's objective

Why Sponsorship Works Here

A sponsor has the opportunity to say something stronger than *"buy from us."* It can say: **"We support what you support."** That creates association, goodwill, and familiarity - especially when the sponsor's presence is woven naturally into the station experience.

FEATURED PARTNERSHIP

TMV Café Radio Founding Corporate Partner

For select companies seeking a meaningful presence with TMV Café Radio, we offer a limited 90-day partnership designed to create sustained association with the station rather than a short run of isolated ad spots.

\$4,500	\$1,500	90 DAYS
TOTAL INVESTMENT	EQUIVALENT MONTHLY VALUE	CAMPAIGN TERM

Potential Deliverables

- Significant on-air recognition
- Recorded advertising and host-read sponsor messages
- Website sponsorship presence, logo placement, sponsor profile, and link
- Program or segment sponsorship
- Social media promotion
- Business spotlight opportunities
- Promotional campaigns and special station mentions
- Category recognition when specifically negotiated
- Additional custom promotional opportunities appropriate to the campaign

Founding Corporate Partnerships are intentionally limited. We would rather build meaningful relationships with a small number of companies than turn TMV into a wall of advertisements.

Final deliverables are documented in the partnership agreement so the station and sponsor know exactly what the campaign includes.

A Home for Independent Creative Work

TMV Café Radio welcomes music submissions, interview opportunities, authors, publishers, entertainers, managers, labels, publicists, and creators whose work fits the station's programming and audience.

For Music Consideration

- A high-quality, broadcast-ready MP3 attached directly whenever possible
- Cover artwork
- Artist biography
- Website and social links
- Release information and press materials
- Interview availability, when appropriate

Editorial Independence

Submission does not guarantee airplay, and airplay cannot be purchased. Programming decisions remain separate from financial support and sponsorship. Music is considered based on its quality, fit, and suitability for TMV Café Radio programming.

Interview & Feature Opportunities

Appropriate opportunities may include musicians, bands, actors, television personalities, authors, publishers, entrepreneurs, community leaders, filmmakers, producers, and entertainment-industry professionals.

TMV Café Radio at a Glance

Organization	TMV Café Radio
Established	October 2010
Industry	Independent Internet Radio / Digital Media / Entertainment
Primary Focus	Independent music, entertainment, interviews, talk, artist discovery, and community
Brand Position	Independent Music • Talk • Community
Website	tmvcafe.com

Brand Assets

Approved TMV Café Radio logos, promotional images, station descriptions, and related media assets may be provided to confirmed media and promotional partners. TMV branding may not be altered or used to imply an endorsement or partnership without authorization.

Ideal Partners

- Independent music and entertainment
- Entrepreneurship and small business
- Arts, books, publishing, and creative industries
- Community, family, education, and service
- Veterans, local communities, and causes
- Brands seeking creative alternatives to traditional media buying

PARTNER WITH TMV CAFÉ RADIO

For more than 15 years, TMV Café Radio has believed independent voices deserve a microphone.

Now we are inviting a select group of businesses and organizations to help write the next chapter.

**SUPPORT THE MUSIC. • SUPPORT THE ARTISTS. • SUPPORT THE
COMMUNITY.**

Sponsor inquiries • Advertising • Interviews • Music submissions • Media requests

TMVCAFÉ.COM

Current pricing, deliverables, scheduling, availability, and campaign terms are subject to written agreement.